

Mrs. Florida PAGEANT REVIEW

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Mrs. Florida Pageant Searches for the Next Mrs. America Throughout the State

The Mrs. Florida Pageant, the winner of which will represent the State in the national telecast of the Mrs. America competition, is currently searching for participants from throughout Florida for its 20th Anniversary. Married women of all ages are encouraged to enter the competition, to be held in Miami June 15-16, and "show the world that women get better when they say **I DO!!!**"

Nineteen ninety-six marks the 20th year of the Mrs. America/State pageants. The Florida event is part of the Mrs. America/Mrs. World Pageants which are the largest pageant system of its kind in the world.

"The Mrs. America Pageant is entering its third decade, proving that fifty-nine million married American women are, beyond a doubt, extraordinary, beautiful, poised, articulate and versatile," said Executive Producer Jacqueline Solomon, who was Mrs. Florida in 1993.

Winner of the State pageant, will get the opportunity to compete with 50



Mrs. Florida 1993 and now Executive Producer of the Pageant Jacqueline Solomon, Master Host Mister Lynn and 1995 Mrs. Florida Maria Gamble of Orlando

other dynamic and beautiful women at the 1996 Mrs. America Pageant this fall, in hope of representing America at this year's Mrs. World Pageant. There will be \$75,000 in cash and prizes awarded to the next Mrs. America.

The last three Mrs. Floridas -- Jacqueline Solomon of Miami, Carrin Riley of Boca Raton and Maria Gamble of Orlando -- all placed highly in the national competition. Gamble, mother of two and Mrs. Florida 1995, was also First runner-up at last year's Mrs. World Pageant.

Mrs. Florida Pageant will be held at the Club Scala in the Four Ambassadors Hotel in Miami. Preliminary judging will be held on June 15 and the finals will be on the 16th.

Participants must be U.S. Citizens, at least 18 years of age, resident of the state and married at the time of the contest. For further information, contact the Mrs. Florida Pageant at 10610 SW 159th Court, Miami, FL 33196 or call (305) 383-3764.



Mrs. Florida 1994 - Carrin Riley



Mrs. Florida 1995 - Maria Gamble with husband, Peter

SPONSORS ALSO IN THE SPOTLIGHT; AS PRIZES, GIFT BAGS ADDED TO CONTEST

Organizers of the 1996 Mrs. Florida Pageant are busy compiling grand prizes for the winner from sponsoring companies -- both products and services -- and have announced that this year's contestants will receive gift bags to further recognize their efforts.

Last year's winner received a fabulous selection of prizes, including Mayor's Jewelers gold and diamond necklace, a Zola Keller gown, a Majesty Cruise Lines Caribbean cruise, a Revillon fur and an all expense paid trip for her and her husband to the nationally televised Mrs. America competition in Palm Springs, California from Ports O' Call Travel.

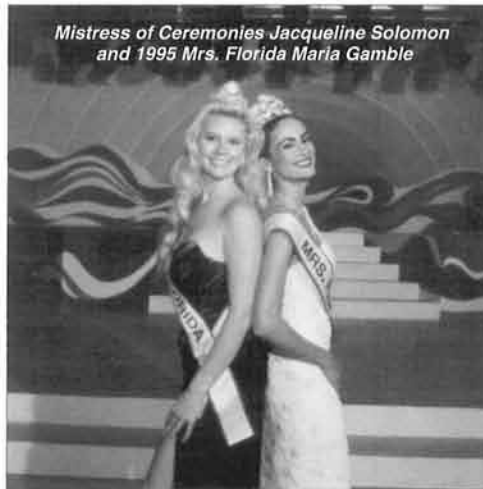
Sponsoring companies receive a variety of statewide and national publicity in exchange for its contribution. Companies that are interested in donating prizes should contact The Levitt PR Group, 141 Sevilla Avenue, Coral Gables, Florida, 33134 Phone: (305) 443-3223 Fax: (305) 444-1587.

*Mrs. Florida 1994 Carin Riley
and Jacqueline Solomon, Executive Producer
and Mistress of Ceremonies*

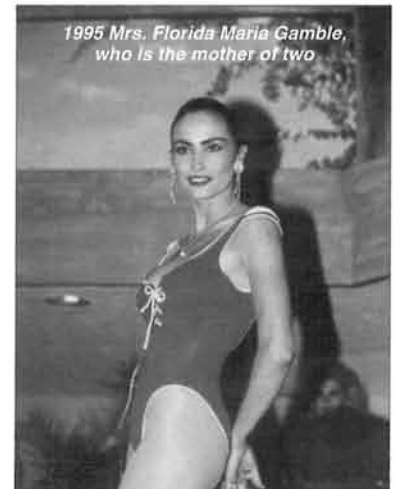


*Mrs. Jacqueline Solomon
Mrs. Florida 1993
and co-host of the 1996 Pageant*

*Mistress of Ceremonies Jacqueline Solomon
and 1995 Mrs. Florida Maria Gamble*



*1995 Mrs. Florida Maria Gamble,
who is the mother of two*



The Glamorous 1995 Mrs. Florida Contestants

Levitt PR Group To Handle Public Relations For 20th Anniversary of Mrs. Florida Pageant

For the 20th anniversary of the Mrs. Florida pageant, the producers have selected the Levitt PR Group, one of the state's leading public relations firms, to handle advertising, marketing and public relations.

The Levitt firm -- founded in South Florida in 1961 as Ronald Levitt Associates -- is headed by former Assistant Secretary of State Ron Levitt. Account executives involved in the Mrs. Florida public relations effort include Jason Mundy, Howard Levitt and Henry Paret. The Levitt PR Group is located in the RLA Building, 141 Sevilla Avenue, Coral Gables, Florida 33134. Phone: (305) 443-3223 Fax: (305) 444-1587.