



**Dear Prospective Sponsor:**

This letter is to introduce you to a finalist who is participating in the 2018 Mrs. Florida America Pageant that is being held Orlando, Florida on April 28, 2018. For over 40 years, the Mrs. America Pageant has been devoted to emphasizing that America's 60 million married women are extraordinarily accomplished, beautiful, poised, articulate and versatile.

The winner of the coveted Mrs. Florida America Pageant crown will make personal appearances throughout the state during her year's reign. She will be speaking for and to Florida's largest and most important constituency, its married women.

The Mrs. Florida Pageant focuses the attention of our nation and the world on the contemporary married woman. The variety of women the pageant attracts is hardly surprising. There are many women who own and run their own businesses. They are wives, mothers, and traditional homemakers. The one thing they all have in common is that they are married and have an eagerness to compete.

Mrs. Florida America is uniquely qualified to maintain the responsibility of this position, as well as uphold the dignity and honor that her crown embodies. She stands as a testament to the accomplishments of the contemporary married women in all sectors of our society. Her inspiration to her family and the community, her pursuit of excellence, and her indomitable spirit are all qualities that comprise the essence of Mrs. Florida.

Throughout the generosity of sponsors, we are able to recognize and reward these outstanding married women for their achievements while encouraging them to set new goals for the future.

Business owners, community leaders and family members can support and help make wonderful things happen for them and then return dividends to their communities, states and nation!

Please take this opportunity to invest in one of Florida's greatest resources, THE MARRIED WOMEN OF OUR STATE! Your check should be made out to "Mrs. Florida America".

Sincerely,

The Mrs. Florida America Pageant Committee

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